

## Privacy Policy - Rootify

Last Updated: January 2025

### 1. INTRODUCTION

This Privacy Policy explains how Rootify (the "App"), owned and operated by MOR-TECH LLC ("we," "us," or "our"), handles your information when you use our application. By using Rootify, you agree to the practices described in this policy.

### 2. INFORMATION WE COLLECT

We collect minimal, non-personal information to improve the App experience.

#### 2.1 Locally Stored Information (On Your Device Only)

The following information is saved directly on your device and never transmitted to our servers:

- **Game Performance Data:** Scores, accuracy metrics, reaction times, level progression, and achievements
- **User Preferences:** App settings and customization choices
- **Game Progress:** Your current status, completed levels, and unlocked content

**Important:** All game data is stored exclusively within the App on your device. If you delete the App, all of your game progress, scores, and settings will be permanently lost and cannot be recovered.

#### 2.2 Anonymous Usage Analytics

We collect limited, anonymous information to understand how the App is being used:

- **Login Events:** When users open and close the App (without any identifying information)
- **Session Events:** Duration and frequency of App usage sessions (without any identifying information)

This data is completely anonymous and cannot be used to identify you personally. It helps us understand usage patterns and improve the App's performance and features.

#### 2.3 Purchase Information

- Transaction records are processed and stored by Apple through the App Store
- We use RevenueCat to verify your purchase and subscription status
- No payment information is stored within the App itself

### 3. HOW WE USE YOUR INFORMATION

Since we do not collect or transmit any data from your device, your information is used solely on your device to:

- **Provide Game Functionality:** Display your scores, track your progress, and save your achievements locally within the App
- **Maintain Your Preferences:** Remember your settings and customization choices for your next session
- **Enable Gameplay Features:** Allow you to continue from where you left off and access unlocked content

**We do not access, analyze, or use your game data in any way.** All information remains private on your device and is only used to deliver the core features of the App during your gameplay.

## 4. DATA STORAGE AND RETENTION

- **Local Storage:** All game data, including scores and progress, is stored locally on your device
- **No Server Transmission:** We do not transmit your personal game data or performance metrics to external servers
- **Data Retention:** Locally stored data remains on your device until you delete the App or manually clear the data

## 5. THIRD-PARTY SERVICES

The App integrates the following third-party services, each governed by their own privacy policies:

### 5.1 RevenueCat

- **Purpose:** Managing in-app purchases, subscriptions, and payment verification
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### 5.2 Apple App Store

- **Purpose:** Processing payments and managing app distribution

**We do not control and are not responsible for the privacy practices of these third-party services.**

## 6. CHILDREN'S PRIVACY

The App is designed to be safe for users of all ages, including children. Since we do not collect, store, or transmit any personal information from your device, there is no personal data collected from children or any other users.

All game data remains stored locally on the user's device and is never shared with us or any third parties. Parents and guardians can safely allow children to use the App knowing that no personal information is being collected or transmitted.

If you have any questions or concerns about children's privacy while using Rootify, please contact us using the information provided in Section 10.

## 8. YOUR RIGHTS AND CHOICES

Since we do not collect or store any personal information on our servers, you maintain complete control over your data at all times:

### 8.1 Data Control

- **Full Ownership:** All your game data remains on your device under your complete control
- **Local Access:** You can view and manage your game progress, scores, and settings directly within the App
- **Data Deletion:** You can delete all your data at any time by uninstalling the App from your device or by clicking the reset button in the App.

### 8.2 Purchase Management

- **Subscription Control:** Manage your subscriptions and purchases through your Apple ID account settings
- **Purchase History:** View your transaction history in the App Store

### 8.3 Privacy Settings

- **Device Permissions:** Control any device permissions granted to the App through your device's settings

- **Opt-Out:** Since we don't collect data, there are no marketing communications or tracking to opt out of

If you have any questions about your rights or how to exercise them, please contact us using the information provided in Section 10.

## **9. CHANGES TO THIS PRIVACY POLICY**

We may update this Privacy Policy from time to time. We will notify you of any significant changes by:

- Posting the new Privacy Policy within the App
- Updating the "Last Updated" date at the top of this policy
- Sending you a notification (if required by law)

Your continued use of the App after any changes constitutes acceptance of the updated policy.

## **10. CONTACT US**

If you have questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

### **MOR-TECH LLC**

Email: [service@mor-tech.io](mailto:service@mor-tech.io)

Address: 1309 COFFEEN AVE STE 1200 SHERIDAN WY 82801

*Your privacy is important to us. Thank you for trusting Rootify with your information.*